



PRESS RELEASE

SOURCE: Ecolite Concrete USA, Inc.

Ecolite Signs Multi-Year Exclusivity Agreement with Poraver North America

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Ecolite Concrete USA, Inc. and Poraver North America have signed a multi-year supply and distribution agreement which includes an exclusive right to integrate Poraver's revolutionary recycled glass additive into Ecolite's proprietary lightweight wall system. By adding this highly refined additive made from 100% post consumer recycled glass, Ecolite enables its licensees to fabricate a new breed of high performance, lightweight concrete wall panels.

According to James Lawrence, Ecolite's CEO, "Poraver is a remarkable infrastructure technology that has greatly enhanced Ecolite's ability to produce high strength, lightweight concrete for our walls. Having an exclusivity to use their technology in our hybrid wall systems gives Ecolite an additional competitive advantage in North America."

The Poraver product is leading edge glass sphere technology that provides innovative solutions to a diverse range of industries. Through their use of recycled glass that is diverted from landfill sites Poraver has become a leader in green technologies and environmental stewardship.

Poraver's Founder and CEO, Nesha Solesa expressed his enthusiasm over the Agreement. "This agreement represents the culmination of a lot of hard work and it symbolizes the beginning of a very exciting chapter in our company's history. Ecolite's progressive technology combined with their proven record of corporate responsibility make them a world leader in their industry. Anytime we can align Poraver with a company of this stature I can't help but be excited about the prospects now, and for the future."

After a many months of research and development, the companies have successfully completed the product integration. The Poraver recycled glass additive is now included in all Ecolite panels brought to market.

About Poraver North America

Poraver North America, with headquarters in the City of Barrie/Canada is the North American licensee/manufacturer of the patented Poraver product.

<http://www.poraver.com>

About Ecolite Concrete USA, Inc.



Ecolite Concrete USA, Inc. is the inventor and licensor of an innovative pre-engineered structural wall system. Ecolite's patent pending system combines cold formed steel studs and proprietary light weight concrete, resulting in a panelized wall system that can be rapidly deployed into building projects. Ecolite walls are a "Green" building material and can assist in earning several LEED Credits.

Headquartered in Carlsbad, CA, the company is privately held. The product is manufactured exclusively by Ecolite's licensees. For additional information, please visit the Ecolite website at <http://www.ecoliteconcrete.com>

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